


# MATTHEW HANS-BELLO

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 Lagos, Nigeria

## ABOUT ME

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Highly driven team player focused on creating trust with users while ensuring the dominance of products in the marketplace.

## EDUCATIONAL INFORMATION

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**Bachelor's Degree (BSc),**  
Second Class Upper Division in  
Computer Science  
University of Jos, Nigeria  
2015 - 2019

**Masters Degree (MSc),**  
Ongoing  
DataScience  
University of East London (Remote)  
2022-2024

## WORK EXPERIENCE

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### IT Personnel & Graphics Designer

Tech Savvy  
Jos, Plateau

January 2021 - May 2021

*I was engaged to educate staff of the organization on the use of the Computer and basic safety precautions online. I was also tasked with the duties of a designer.*

### Product Manager | WordPress Developer

Hansons Venture  
Jos, Nigeria

June 2021 - Present

*I am set in charge of planning, strategizing, designing, developing and managing the best mode of delivery for products, based on the vision of the institute we are contracted to.*

## CERTIFICATION/TRAINING

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### Enoverlab Product School

Advanced Product Management

**December 2021-February 2022**

### EntryLevel.net

Product Management

**February 2022 - March 2022**

## SKILLS

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Product Management  
WordPress Development  
Webflow  
Graphics Design

Teaching  
Digital Marketing  
Research

## PROJECTS

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Hands On Community Networks

### **HANCON Website**

I identified the need for a website to be created for the organization to reach out for local and international sponsorships and partnerships. I Strategize ways to best project the organization to the public while maintaining the goals of the organization and organizational structure.

**Result:** We noted a 35% increase in international engagement and a 52% increase in local engagement with the organization.

EntryLevel.net

### **Amazon Car (Hypothetical Product)**

I was tasked with setting the product vision conducting market analysis, user interviews, creating user stories, features from user stories, product prioritization and product strategy. Designing the product wireframe and assigning metrics to track the product for Amazon.

**Result:** A Product Requirement Document (PRD) was developed for the product.

Enoverlab

### **Mustard(Capstone Project)**

I setting the product vision, conducting market analysis, user interviews, creating user stories, features from user stories, product prioritization and product strategy. Assigning metrics to track the product growth and entrance into the market.

**Result:** A Product Requirement Document (PRD) was developed for the product.

Others:

- Suns Basketball Academy: <https://sunsbballacademy.com>
- Digital Marketing Online Platform: <https://mustard-innovators.web.app>
- Basketball Coach Hiring System: <https://hoopsup-basketball.web.app>
- Christian Community: <https://five20hub.com>
- Social Media Template: <https://instagram.com/hansbellomedia>
- Website: <https://hansbello.com>

## TOOLS

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Affinity Designer  
Illustrator  
Figma  
Photoshop

Jira  
ClickUp  
Google Studio  
Adobe XD

Google Analytics  
Meta Business Suites

## REFERENCE

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Will be provided on request.